

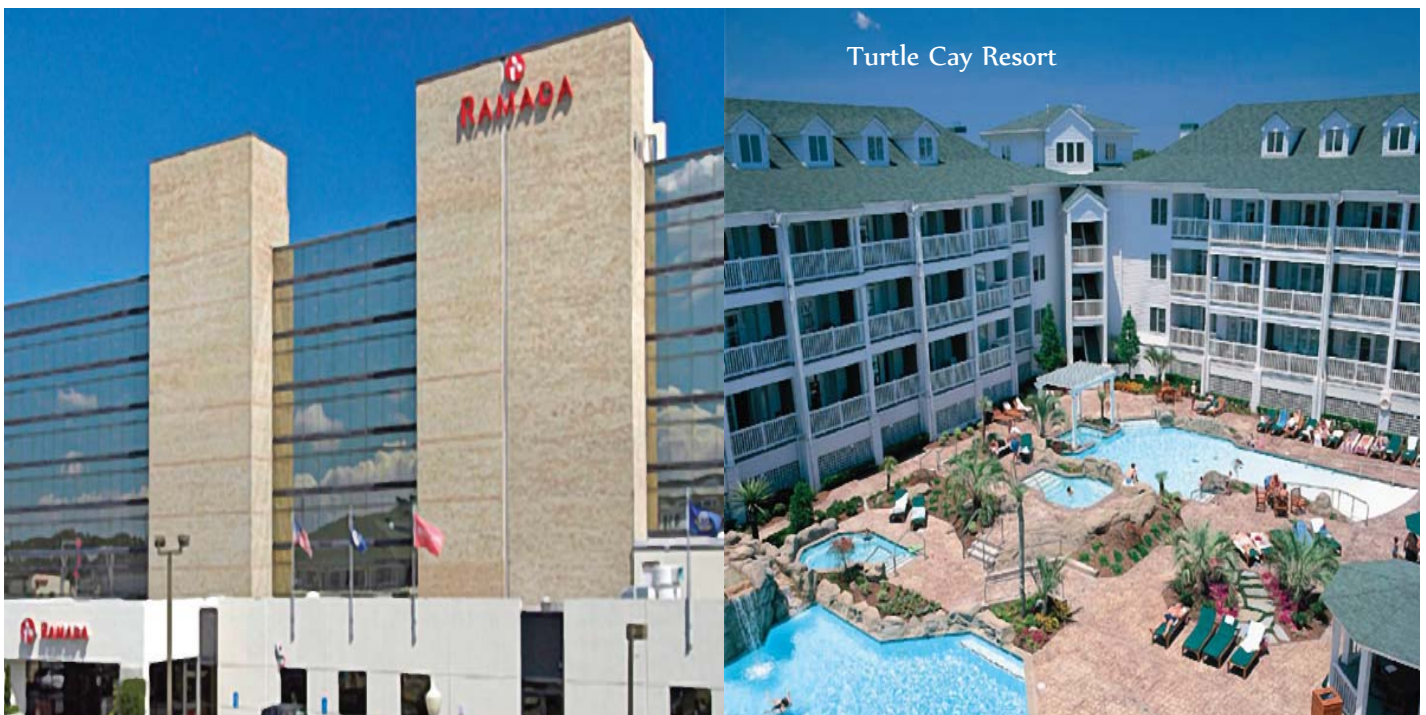


VIRGINIA CEMETERY ASSOCIATION

62ND ANNUAL MEETING

JUNE 24-27, 2010

RAMADA ON THE BEACH
TURTLE CAY RESORT
VIRGINIA BEACH, VA





Program Schedule

Thursday, JUNE 24th, 2010

- 9:26 a.m. Golf Tournament
“Hells Point” Golf Course
Chairman, Mike Doherty
- 2:00 p.m - Registration and
5:00 p.m. Exhibitor Set-up
- 4:00 p.m. VCA Board of Director’s Meeting
- 5:30 p.m. - President’s Welcome Reception
- 6:30 p.m. - Supplier Presentation and Dinner

Friday JUNE 25th, 2010

- 7:30 a.m. Registration
- 7:55 a.m. Welcome,
Steve Gillespie, VCA President
Deb Martz, Program Co-Chair
- 7:55 a.m. Cemetery Training for the
Compliance Agent
- 8:00 a.m. **The History of the VCA –**
Presented by: VCA Historical
Committee—Panel
- 9:00 a.m. **Legislative Update – New Laws**
Effective July 1, 2010
Presented by: VCA Legislative
Committee—Panel
- 9:30 a.m. Coffee Break with Suppliers

FRIDAY, CONTINUED

- 10:30 a.m. **Health Care Reform – How will
you and your employees deal
with the new mandates?**
Presented by: Health & Benefits
Representative of Paychex
- 11:00 a.m. **OSHA – The Basics – How to
Protect Your Customers,
Employees, and Business**
Presented by: Jennifer Bell Rose
Senior Safety Consultant, Virginia
Department of Labor & Industry
- 11:30 a.m. **DPOR – Updates and General
Overview**
Christine Martine, Executive
Director and Herb Nichols,
Investigator DPOR
- 12:00 p.m. Lunch
- 1:30 p.m. Round Table
 - Table 1 – **State Rules & Regulations**
 - Table 2 – **Health Care Reform**
 - Table 3 - **OSHA**
- 2:30 p.m. **VCA Website 101 –**
**A tutorial for VCA members on
how to utilize VCA’s new web-
site as a marketing tool for your
cemetery**
Presented by: Web designer
Copeland Cassatti



Saturday JUNE 26th, 2010

- 7:30 a.m. Registration
- 7:55 a.m. Welcome,
Steve Gillespie, VCA President
Caroline Smyth, Program Co-Chair

Annual Reports

Virginia Funeral Directors' Association
Southern Cemetery Association
International Cemetery, Cremation
and Funeral Association

- 8:45 a.m. *Legislation – The Process -
Legislation in Progress*
Panel discussion—Q&A Session
- 9:45 a.m. Break with Suppliers
“Spotlight on Suppliers”
- 10:45 a.m. *Social Media Marketing –
How Can They Help My
Cemetery?*
Copeland Cassatti, Copeland
Cassatti Media
- 11:30 a.m. **General Membership Meeting
and Legislative Update**
- 12:30 p.m. Board Meeting

Lunch and Afternoon On Your Own

- 6:30 p.m. Cocktail Party – Cash Bar
- 7:00 p.m. Annual Banquet and
Awards Presentation -

Sunday JUNE 27th, 2010

- 9:00 a.m. Past – President's Breakfast
- 11:00 a.m. Check Out

VIRGINIA CEMETERY ASSOCIATION

P.O. Box 74428
Richmond, VA 23236
804-675-7502 (office)
866-959-2671 (fax)

Information

ACCOMMODATIONS

Virginia Beach Oceanfront Ramada is fully renovated with comfortable and contemporary accommodations. **All rooms are oceanfront.** Ramada On the Beach features a spacious indoor pool and hot tub with comfortable tables and lounge chairs. Their fitness center has wall to wall, floor to ceiling windows overlooking the boardwalk and the beach. Their award winning restaurant, Mahi Mah's continues to receive "Best of Virginia Beach Awards" for their seafood specialties and the "Wine Spectator Award of Excellence" for its extensive wine list. Your dining experience in nothing short of spectacular from one of the two patio's overlooking the boardwalk and bandstand. Mahi Mah's is open for breakfast, lunch, and dinner for your convenience, and boasts the most authentic sushi bar on the oceanfront.

A special room block has been reserved for conference attendees at the Ramada On the Beach for \$175 or Turtle Cay Resort for \$195 per room per night. Call 1-866-735-8115 by May 23, 2010 to reserve your room at this special rate.

Be sure to mention that you will be attending the Virginia Cemetery Association Conference.

Virginia Cemetery Association

P.O. Box 74428
Richmond, VA 23236

804-675-7502 Office
866-959-2671 Fax



Help us to serve you better!
Established 1948

**We are on the
Web**

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62nd ANNUAL MEETING

Past • Present • Future

JUNE 24-27 2010
Ramada on the Beach
Turtle Cay Resort
Virginia Beach, Virginia